TVHS Tennessee Valley HOUSING SERVICES STRATEGIC OBJECTIVES	FY25 ANNUAL STRATEGIES
Lakeway Regional Area's Premier Provider of Affordable Housing	- Explore opportunities in surrounding areas
	- Enhance Industry Leadership and Involvement - Provide elevated customer service
Increase Supply & Improve Quality of our Affordable Housing	- Improve TVHS properties
	- Explore opportunities to improve TVHS affordable housing inventory
	- Improve recruitment & outreach efforts to attract quality landlords and applicants
Achieve Long Term Financial Stability & Independence	- Continue asset repositioning
	- Reduce annual operating expenses
	- Explore alternative income options
	- Increase net operating income (NOI)
Strengthen Community Relations	- Create better relationships with customers & partners
	-Expand Resident Services opportunities
	- Create & implement a marketing strategy
Advance Workforce Development & Efficiency	- Expand skills & knowledge base of staff
	- Expand teambuilding opportunities / skills & workshops
	- Foster a collaborative environment for new and existing employees
	- Enhance operational efficiency through technological advancement